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The Ontario Personal Support Workers Association (OPSWA) and Credivera unite to transform member credentialing and membership experience

Partnership will set a new standard for digital credentials that enhance member engagement and public safety

Toronto, ON – June 10, 2024 – The Ontario Personal Support Workers Association (OPSWA) proudly announces the deployment of an enhanced member experience with Credivera, a renowned thought leader in secure digital credential exchange. This collaboration heralds a transformative leap in OPSWA's mission to enhance public safety through their member experiences and revolutionize the technology used for credential management across the membership association sector.

In collaboration with various stakeholders, including educational institutions and professional bodies, OPSWA will provide a digital wallet to personal support workers (PSWs) undergoing transitions in their career paths. This digital platform will enable secure sharing, verification, and protection of essential documents and credentials, fostering a trusted digital identity for PSWs.

“One of the largest threats to the security of the PSWs in Ontario and their patients is the recent proliferation of sophisticated fake credentials. Without a comprehensive credential validation mechanism in place, our province’s most vulnerable will bear the full brunt of these risks. Partnering with Credivera will put an end to this practice and establish trust to protect the people and their investments in a world-class health care system,” said Miranda Ferrier, CEO of the OPSWA. “This collaboration is a testament to our dedication to setting new standards in member services and operational excellence.”

The OPSWA digital wallet for PSWs represents a cutting-edge tool that offers instant credential verification, authentication, and secure document management. Its primary goal is to simplify and enhance the efficiency of document management and submission processes for PSWs navigating various career stages.

In response to the evolving needs of PSWs, who increasingly seek practical tools and support in their professional journey, the digital wallet leveraging verifiable credentials will empower individuals to take control of their information. By providing an efficient and secure means of managing required documents, the OPSWA digital wallet aims to significantly reduce the administrative burden associated with career transitions, background checks, and registration processes within the PSW sector.



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"We are thrilled to partner with OPSWA to empower PSWs with digital credentialing solutions that are secure, efficient, and forward-looking. By managing work identity which ranges from background checks, educational proof, designation membership, and training credentials in good standing, the employers of PSWs can now rest assured that those being serviced will always uphold the highest standards of their practice," said Dan Giurescu, CEO of Credivera.

This partnership will launch a new vision for a digital future in the sector and a commitment to excellence, while empowering Ontario's PSWs with digital innovation.

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ABOUT OPSWA

The Ontario Personal Support Workers Association OPSWA is the professional association for PSWs in Ontario, bringing standards and recognition to the vocation every day. OPSWA is the largest chapter of the Canadian Support Workers Association (CANSWA), a not-for-profit incorporated legal association and the only one of its kind in the world, bringing together over 60,000 fully verified PSWs since conception in 2010.

The OPSWA continuously strives to improve the professional status of PSWs in Ontario through advocacy for excellence and consistency in training, services, working conditions, and value to those we serve. OPSWA has long advocated professionalizing, modernizing, and regulating the PSW industry to protect vulnerable patients, PSWs themselves, and the future of the industry.

ABOUT CREDIVERA

Credivera is charting the future of digital credentialing, offering a leading-edge secure platform that embodies the anticipated shifts in the credentialing landscape. As a trailblazer in workforce management and digital identity, Credivera provides a robust solution for the secure management, sharing, and verification of credentials, aligning with the expected evolution of the industry. Founded in 2018, with presences in Toronto,



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Gatineau, and Calgary, Credivera is setting the norm while actively forecasting and navigating the future dynamics of credential management.